

# MISSOURI EDUCATOR GATEWAY ASSESSMENTS

## Field 017 Business

### Content Alignment Table

The Content Alignment Study below provides information about the alignment of knowledge and skills described in the competencies that make up the test framework for this licensure test with the state and national standards designated by the Department of Elementary and Secondary Education for this field. The table indicates those portions of the relevant state and/or national standards that are addressed -- in whole or in part -- by each competency.

Test Competency	Missouri Department of Elementary and Secondary Education (2016) Missouri Learning Standards Curriculum Profiles for Business
<b>Business Management, Law, and Ethics</b>	
0001 Understand functions and methods of organizational management.	Business Management
0002 Understand principles of human resources management.	Business Management
0003 Understand business law and issues related to ethics and social responsibility.	Business Management Business Law Entrepreneurship
<b>Accounting, Personal Finance, and Quantitative Analysis</b>	
0004 Understand business accounting.	Accounting I Accounting II
0005 Understand personal finance and principles of consumer economics.	Introduction to Business
0006 Understand techniques of computation and quantitative analysis in business.	Entrepreneurship

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<b>Economics and International Business</b>	
0007 Understand fundamental principles of microeconomics.	Introduction to Business Business Management
0008 Understand fundamental principles of macroeconomics.	Introduction to Business Business Management
0009 Understand international business, marketing, and trade.	Introduction to Business
<b>Marketing, E-Commerce, and Entrepreneurship</b>	
0010 Understand basic principles of marketing, marketing research, and product/service planning and placement.	Business Management Banking and Finance
0011 Understand principles and procedures related to e-commerce and Internet marketing.	Business Management Web Design
0012 Understand principles of entrepreneurship.	Introduction to Business Entrepreneurship

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<b>Business Communications, Technology, and Career Development</b>	
0013 Understand principles of business communication.	Introduction to Business Entrepreneurship
0014 Understand computer information systems in business.	Business Technology Computer Applications Computer Programming Desktop Publishing/Graphic Arts Multimedia Network Administration Web Design
0015 Understand career development and professionalism.	Introduction to Business Business Technology